

# Kristina Stasi

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Astoria, NY 11106

*Jill Of All Trades **junior copywriter** with a passion for storytelling that captivates an audience. Loves making emotional connections through words. Also a singer, sketch comedienne, improviser, voiceover artist, amateur rapper, adult coloring book enthusiast, karaoke slayer, reality TV fanatic, musical theatre nerd, doggo lover, pun geek, meme maker, compassionate volunteer.*

## SELECTED WORK EXPERIENCE

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**SugarBear Games** (*remote*) *New York, NY* January 2019 – present  
Freelance Copywriter for StartUp Wars card game

- Commercial script developer and supervisor
- Lead copy for social media accounts
- Editor for instructions' manual

**NEST Fragrances** *New York, NY* March 2017 – March 2019  
Sales Administrator

- Liaison between wholesale accounts, account executives, operations team, and FedEx
- Set up accounts, entered orders, generated invoices, and updated payment in BlueCherry
- Created and/or maintained trackers and reports to keep sales team organized

**Red Fuse Communications** *New York, NY* March 2016 – March 2017  
Receptionist

- Booked conference rooms for all internal and client meetings through the Condeco booking site
- Filed business-related expenses through the Concur website for a senior manager
- Answered multi-line phone and screened calls accordingly

**The Wildlife Conservation Society** *New York, NY* June 2015 – March 2016  
Program Co-creator/Project Coordinator/Supervisor/Actor

- Coordinated and supervised seasonal programs at New York Aquarium and Central Park Zoo
- Performed education musicals for children at schools, libraries, and zoos.
- Created insightful and entertaining scripts and props

**Freelance Assignments** *New York, NY* March 2013 – March 2016  
Receptionist, PR/Administrative Assistant, and Sales Associate

- Sales, Data Entry, Filing, Copying, Calendar Management, Office Maintenance, and Reception
- Companies: Guess, Dana-Co, The Carlyle Group, Calvin Klein, Talbots, The Silverfern Group, Oakhill Advisors, and Westfield

## EDUCATION

### D&AD

[New Blood Shift Program](#)

February 2019 – May 2019

### Udemy

[Modern Copywriting](#)

February 2019 – June 2019

### Grow with Google

[NYC Learning Center](#)

June 2019 – present

### University of California, Davis

\*Bachelors of Arts- Dramatic Arts |

Minor- Textiles & Clothing

September 2009

## SKILLS

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- Public Speaking, Creative Writing, Social Media, Singing, Acting, Improv, Program Coordination, Administration, Sales, Team Building, Costume/Props, Visual Merchandising
- Microsoft Office Suites, Windows Movie Maker, iMovie, Photoshop, BlueCherry, Repzio, Concur, Condeco, Open Table, POS Systems, Passage Point, multi-line phones
- French and some Italian